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MEDIA RELEASE

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Mitsubishi Motors partners with Pony Club Australia

Mitsubishi Motors and Pony Club Australia have entered into an exciting new partnership that will see Mitsubishi be the Official Vehicle Partner of the organisation for the next 3 years.

This partnership builds on Mitsubishi's alliance with the equestrian industry and sponsorship of the Australian International 3 Day Event in November 2017.

Pony Club Australia has over 40,000 members and 860 clubs making it the largest equestrian organisation in Australia.

Mitsubishi Motors Australia CEO, Mr John Signoriello met with Pony Club Australia CEO, Dr Catherine Ainsworth today to announce the partnership.

"Mitsubishi Motors is proud to be the official vehicle partner of Pony Club Australia for next three years, further strengthening our involvement in the equestrian industry in Australia," Mr Signoriello said.

"Our partnership with Pony Club Australia reflects Mitsubishi Motors commitment to the equestrian industry in Australia. We are passionate supporters of the industry and we look forward to working with the members over the coming years," Mr Signoriello said.

PCA CEO Dr Catherine Ainsworth said, "We are delighted to have a respected, global car brand as a supporter of Pony Club and acknowledge Mitsubishi's commitment to grass roots sport in Australia."

About Pony Club Australia

Pony Club Australia is a not-for-profit National Sporting Organisation recognised by the Australian Sporting Commission. PCA is delivering equestrian education to young people across Australia and in China with an emphasis on safety, skill, animal welfare and fun.

For more information contact Catherine Ainsworth, CEO, Tel: 0438 174 222; Email: ceo@ponyclubaustralia.com.au